

RSG - Wk 5 Tools you Need to stay prepared

Step 1: Tools You Need:

A Google Account – This is needed to create your YouTube channel.

A YouTube Channel Name – Keep it simple and related to your content.

A Profile Picture & Banner – Use Canva (free) to create these quickly.

A Channel Description – Tell viewers what your channel is about in 2–3 sentences.

How to Do It:

- 1 Go to [YouTube.com](https://www.youtube.com) and sign in with your Gmail.
 - 2 Click on your profile (top right) → "Create a Channel."
 - 3 Upload your profile picture and banner.
 - 4 Add a short description in YouTube Studio under "Customization."
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Step 2: Recording Your First Video

Tools You Need:

A Smartphone or Webcam – No fancy cameras needed!

A Quiet Space & Good Lighting – Sit near a window for natural light or use a basic ring light.

A Simple Microphone (Optional) – Your phone's mic works, but a small clip-on mic (like a Lavalier) improves sound quality.

How to Do It:

- 1 Choose a simple topic (e.g., "3 Things I Wish I Knew Before Starting [Your Niche]").
 - 2 Write down 3 main points to talk about (keep it short and simple).
 - 3 Record in landscape mode (horizontal) for YouTube.
 - 4 Speak clearly and naturally—don't worry about being perfect!
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Step 3: Editing Your Video

Tools You Need (FREE & EASY!):

CapCut (Mobile) or iMovie (Mac Users) – Simple drag-and-drop editing.

Canva (for Thumbnails) – Create eye-catching video thumbnails.

YouTube Studio – Upload and manage videos easily.

How to Do It:

- 1 Open CapCut (or iMovie), import your video, and trim any mistakes.
 - 2 Add text or subtitles if needed (CapCut makes this easy).
 - 3 Download the edited video and save it to your phone/computer.
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Step 4: Uploading Your First Video

Tools You Need:

YouTube Studio (on Desktop or Mobile App) – Manage and upload videos.

Canva (for Thumbnails) – A good thumbnail makes people click!

A Simple Video Title & Description – Use keywords people search for.

How to Do It:

- 1 Go to YouTube Studio → Click “Upload Video.”
 - 2 Drag and drop your video.
 - 3 Add a clear title (e.g., “How to Start a YouTube Channel in 5 Minutes!”).
 - 4 Upload your thumbnail (made in Canva).
 - 5 Write a short description and add relevant tags (YouTube suggests them).
 - 6 Click Publish!
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Step 5: Sharing Your Video on Social Media

Tools You Need:

Facebook, Instagram, TikTok, or Twitter – Share your content with others.

Canva (for Social Media Posts & Stories) – Make quick promo graphics.

A Simple Caption & Hashtags – Example: “Just uploaded my first video! Check it out 🙌
[link] #NewVideo #YouTubeBeginners”

How to Do It:

- 1 Post your YouTube video link on Instagram Stories, Facebook Groups, and Twitter.
 - 2 Use hashtags so people can find your content.
 - 3 Engage with comments—reply to people who watch your video!
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Step 6: Staying Organized & Motivated

Tools You Need:

Google Calendar or Notes App – Plan your next videos.

Trello or Notion (Optional) – Keep track of ideas and progress.

A Simple Checklist – Example:

- Choose video topic
- Record video
- Edit video
- Upload & share

How to Do It:

- 1 Write down 3 simple video ideas for the next few weeks.
- 2 Schedule a day to film and a day to upload.
- 3 Track your progress and stay consistent!

